

ORDER

KSNV

Orders
Order / Rev: 106740
Alt Order #: 06853435
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 380
Flight Dates: 09/19/12 - 09/25/12
Original Date / Rev: 09/18/12 / 10/01/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: American Rambler Productions
Buying Contact:
Billing Contact:
 138 Conant St.
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney for President *Pennd*
Demographic: A35+
Product Codes: PLC02-Republican
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/25/12	127	\$85,885.00	\$73,002.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	127	\$85,885.00	\$73,002.25	0.00
Totals	127	\$85,885.00	\$73,002.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	30%	\$85,885.00
Market	100%	\$286,283.33

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$57,256.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	27%	\$77,296.50
KTUD	0%	\$0.00
KVVU	16%	\$45,805.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$20,039.83

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/19/12	09/21/12	M-F 6-7a WakeUp w/Wa@M	6-7a		--WTF--	:30	6	\$450.002		0.00	NM	6	\$2,700.00
M-F 6-7a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	--WTF--		6		\$450.00		0.00					

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/19/12	09/21/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	6	\$450.002		0.00	NM	6	\$2,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					6	\$450.00		0.00			
E 2	KSNV	09/24/12	09/25/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-----	:30	4	\$450.002		0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$450.00		0.00			
E 3	KSNV	09/19/12	09/21/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$550.002		0.00	NM	6	\$3,300.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					6	\$550.00		0.00			
E 4	KSNV	09/24/12	09/25/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$550.002		0.00	NM	4	\$2,200.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$550.00		0.00			
E 5	KSNV	09/24/12	09/25/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	MT-----	:30	4	\$350.002		0.00	NM	4	\$1,400.00
TODAY SHOW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		M-F Today Show II 3rd Hr		9-10a	MT-----	:30		(\$200.00)		0.00	NM		
See MG 5.7,5.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12		M-F Today Show II 3rd Hr		9-10a	MT-----	:30		(\$200.00)		0.00	NM		
See MG 5.7,5.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/30/12		M-F Today Show II 3rd Hr		9-10a	MT-----	:30		(\$200.00)		0.00	NM		
See MG 5.9															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/24/12-09/30/12		M-F Today Show II 3rd Hr		9-10a	MT-----	:30		\$350.00		0.00	NM		
7	KSNV	09/24/12-09/25/12		M-F Today Show II 3rd Hr		9-10a	MT-----	:30		\$350.00		0.00	NM		
Ⓜ MG for 5.1,5.2															
[Revised Rate to Reinstate]															
8	KSNV	09/24/12-09/25/12		M-F Today Show II 3rd Hr		9-10a	MT-----	:30		\$350.00		0.00	NM		
Ⓜ MG for 5.1,5.2															
[Revised Rate to Reinstate]															
9	KSNV	09/25/12-09/25/12		M-F Today Show II 3rd Hr		9-10a	-T-----	:30		\$350.00		0.00	NM		
Ⓜ MG for 5.3 09/25															
[Revised Rate to Reinstate]															
E 6	KSNV	09/24/12	09/25/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	MT-----	:30	2	\$200.002		0.00	NM	0	\$0.00
TODAY SHOW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$200.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		M-F Today Show III 4th Hr		10am-11am	MT-----	:30		(\$200.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12		M-F Today Show III 4th Hr		10am-11am	MT-----	:30		(\$200.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 7	KSNV	09/19/12	09/21/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	--WTF--	:30	3	\$200.002		0.00	NM	3	\$850.00
TODAY SHOW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KSNV	09/19/12	09/21/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	--WTF--	:30	3	\$200.002		0.00	NM	3	\$850.00
TODAY SHOW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--WTF--			3		\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/17/12-09/23/12		M-F Today Show III 4th Hr		10am-11am	--WThF----	:30		(\$200.00)		0.00	NM		
See MG 7.4, 7.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12		M-F Today Show III 4th Hr		10am-11am	--WThF----	:30		(\$200.00)		0.00	NM		
See MG 7.4, 7.5															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/21/12-09/21/12		M-F Today Show III 4th Hr		10am-11am	-----F----	:30		\$325.00		0.00	NM		
Ⓜ MG for 7.2, 7.3															
[Revised Rate to Reinstate]															
5	KSNV	09/21/12-09/21/12		M-F Today Show III 4th Hr		10am-11am	-----F----	:30		\$325.00		0.00	NM		
Ⓜ MG for 7.2, 7.3															
[Revised Rate to Reinstate]															
E 8	KSNV	09/19/12	09/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	3	\$200.002		0.00	NM	3	\$600.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--WTF--			3		\$200.00		0.00				
E 9	KSNV	09/24/12	09/25/12	Rachael Ray Rachael Ray	CM	11am-12pm	MT-----	:30	2	\$200.002		0.00	NM	2	\$400.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	MT-----			2		\$200.00		0.00				
E 10	KSNV	09/24/12	09/25/12	Noon News Noon News	CM	12-1230pm	MT-----	:30	2	\$275.002		0.00	NM	2	\$550.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	MT-----			2		\$275.00		0.00				
E 11	KSNV	09/19/12	09/21/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	3	\$275.002		0.00	NM	3	\$825.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--WTF--			3		\$275.00		0.00				
E 12	KSNV	09/19/12	09/21/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$275.002		0.00	NM	3	\$1,275.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	--WTF--			3		\$275.00		0.00				

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Product Desc:	<u>ROMNEY FOR PRESIDENT</u>	KSNV
Estimate:	380	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KSNV	09/19/12	09/21/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--WTF--	:30	3	\$275.002		0.00	NM	3	\$1,275.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		3			\$275.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Days of our Lives		1258p-2pm	--WThF----	:30		(\$275.00)		0.00	NM		
See MG 12.4, 12.5, 12.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		Days of our Lives		1258p-2pm	--WThF----	:30		(\$275.00)		0.00	NM		
See MG 12.4, 12.5, 12.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/17/12-09/23/12		Days of our Lives		1258p-2pm	--WThF----	:30		(\$275.00)		0.00	NM		
See MG 12.4, 12.5, 12.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/21/12-09/21/12		Days of our Lives		1258p-2pm	-----F----	:30		\$425.00		0.00	NM		
Ⓜ MG for 12.2, 12.3, 12.1															
[Revised Rate to Reinstate]															
5	KSNV	09/21/12-09/21/12		Days of our Lives		1258p-2pm	-----F----	:30		\$425.00		0.00	NM		
Ⓜ MG for 12.2, 12.3, 12.1															
[Revised Rate to Reinstate]															
6	KSNV	09/24/12-09/24/12		Days of our Lives		1258p-2pm	M-----	:30		\$425.00		0.00	NM		
Ⓜ MG for 12.2, 12.3, 12.1															
[Revised Rate to Reinstate]															
E 13	KSNV	09/24/12	09/25/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MT-----	:30	2	\$275.002		0.00	NM	1	\$275.00
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		2			\$275.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/24/12-09/30/12		Days of our Lives		1258p-2pm	MT-----	:30		(\$275.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 14	KSNV	09/24/12	09/25/12	The Doctors The Doctors	CM	2pm-3pm	MT-----	:30	2	\$175.002		0.00	NM	2	\$350.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		2			\$175.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/24/12-09/30/12		Days of our Lives		1258p-2pm	MT-----	:30		(\$275.00)		0.00	NM		
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 15	KSNV	09/19/12	09/21/12	The Doctors The Doctors	CM	2pm-3pm	--WTF--	:30	3	\$175.002		0.00	NM	2	\$350.00
DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		3			\$175.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/17/12-09/23/12		The Doctors		2pm-3pm	--WThF----	:30		(\$175.00)		0.00	NM		
Unresolved															
[NEWS INTERRUPT/ROMNEY COVERAGE]															
E 16	KSNV	09/24/12	09/25/12	Dr. Phil Dr Phil	CM	3-4p	MT-----	:30	2	\$300.002		0.00	NM	2	\$600.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----		2			\$300.00			0.00			
E 17	KSNV	09/19/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	3	\$300.002		0.00	NM	3	\$900.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--		3			\$300.00			0.00			
E 18	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--WTF--	:30	3	\$350.002		0.00	NM	3	\$1,050.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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E 18	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	--WTF--	:30	3	\$350.002		0.00	NM	3	\$1,050.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					3	\$350.00		0.00			
E 19	KSNV	09/24/12	09/25/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:00 PM-4:30 PM)	MT-----	:30	2	\$350.002		0.00	NM	2	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$350.00		0.00			
E 20	KSNV	09/24/12	09/25/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	MT-----	:30	4	\$450.002		0.00	NM	4	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$450.00		0.00			
E 21	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)		4-5pm (4:30 PM-5:00 PM)	--WTF--	:30	6	\$450.002		0.00	NM	6	\$2,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					6	\$450.00		0.00			
E 22	KSNV	09/19/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	6	\$725.002		0.00	NM	6	\$4,350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					6	\$725.00		0.00			
E 23	KSNV	09/24/12	09/25/12	M-F Early News M-F Early News	CM	5-630p	MT-----	:30	4	\$725.002		0.00	NM	4	\$2,900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$725.00		0.00			
E 24	KSNV	09/24/12	09/25/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MT-----	:30	4	\$725.002		0.00	NM	4	\$2,900.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					4	\$725.00		0.00			
E 25	KSNV	09/19/12	09/21/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--WTF--	:30	6	\$725.002		0.00	NM	4	\$3,450.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--WTF--					4	\$725.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm	--WThF----	:30		(\$725.00)		0.00	NM		
See MG 25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm	--WThF----	:30		(\$725.00)		0.00	NM		
See MG 25.7,25.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	09/21/12-09/21/12		M-F Jeopardy		630-7pm	-----F-----	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 25.4,25.1															
[Revised Rate to Reinstate]															
8	KSNV	09/21/12-09/21/12		M-F Jeopardy		630-7pm	-----F-----	:30		\$1,000.00		0.00	NM		
Ⓜ MG for 25.4,25.1															
[Revised Rate to Reinstate]															
E 26	KSNV	09/24/12	09/25/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MT-----	:30	2	\$725.002		0.00	NM	1	\$725.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	MT-----					2	\$725.00		0.00			

Advertiser:	<u>Romney for President</u>	
Product Desc:	<u>ROMNEY FOR PRESIDENT</u>	KSNV
Estimate:	380	

TONIGHT SHOW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	KSNV	09/24/12	09/25/12	The Tonight Show Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$250.00	2	0.00	NM	1	\$425.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	MT-----	2				\$250.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/24/12-09/30/12	The Tonight Show			1135p-1237a	MT-----	:30		(\$250.00)	0.00	NM			
See MG 31.3															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/30/12	The Tonight Show			1135p-1237a	MT-----	:30		(\$250.00)	0.00	NM			
Unresolved															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/24/12-09/25/12	The Tonight Show			1135p-1237a	MT-----	:30		\$425.00	0.00	NM			
Ⓜ MG for 31.1 09/24															
[Revised Rate to Reinstate]															
E 33	KSNV	09/21/12	09/21/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	----F--	:30	1	\$1,400.00	3	0.00	NM	1	\$1,400.00
DATELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	----F--	1				\$1,400.00	0.00					
E 34	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$200.00	2	0.00	NM	2	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-	2				\$200.00	0.00					
E 35	KSNV	09/22/12	09/22/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$325.00	2	0.00	NM	2	\$650.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-	2				\$325.00	0.00					
E 37	KSNV	09/22/12	09/22/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S-	:30	1	\$350.00	2	0.00	NM	1	\$350.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-	1				\$350.00	0.00					
E 38	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	2	\$750.00	2	0.00	NM	2	\$2,200.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-	2				\$750.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/17/12-09/23/12	Sa-Su News 3 at Eleven			11pm-1135pm	-----Sa--	:30		(\$750.00)	0.00	NM			
See MG 38.3,38.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12	Sa-Su News 3 at Eleven			11pm-1135pm	-----Sa--	:30		(\$750.00)	0.00	NM			
See MG 38.3,38.4															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/22/12-09/22/12	Sa-Su News 3 at Eleven			11pm-1135pm	-----Sa--	:30		\$1,100.00	0.00	NM			
Ⓜ MG for 38.1,38.2															
[Revised Rate to Reinstate]															
4	KSNV	09/22/12-09/22/12	Sa-Su News 3 at Eleven			11pm-1135pm	-----Sa--	:30		\$1,100.00	0.00	NM			
Ⓜ MG for 38.1,38.2															
[Revised Rate to Reinstate]															
E 39	KSNV	09/22/12	09/22/12	Nevada Newsmakers - CM Nevada Newsmakers - Ch.3	CM	5:00- 6:00am (5:00 AM-5:30 AM)	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-	1				\$1,250.00	0.00					
E 40	KSNV	09/22/12	09/22/12	Nevada Newsmakers - CM Nevada Newsmakers - Ch.3	CM	5:00- 6:00am (5:30 AM-6:00 AM)	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00
NEWS															

Order / Rev:	106740
Alt Order #:	06853435
Flight Dates:	09/19/12 - 09/25/12

Advertiser:	Romney for President	
Product Desc:	ROMNEY FOR PRESIDENT	KSNV
Estimate:	380	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 40	KSNV	09/22/12	09/22/12	Nevada Newsmakers - CM Nevada Newsmakers - Ch.3	CM	5:00- 6:00am (5:30 AM-6:00 AM)	-----S-	:30	1	\$1,250.00	2	0.00	NM	1	\$1,250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-		1			\$1,250.00		0.00				
E 41	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$185.00	2	0.00	NM	1	\$185.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S		1			\$185.00		0.00				
E 42	KSNV	09/23/12	09/23/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$325.00	2	0.00	NM	0	\$0.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S		1			\$325.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Sunday Today		7a-8am	-----Su	:30		(\$325.00)		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 43	KSNV	09/23/12	09/23/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,900.00	2	0.00	NM	1	\$1,900.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S		1			\$1,900.00		0.00				
E 44	KSNV	09/23/12	09/23/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$250.00	2	0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S		1			\$250.00		0.00				
E 45	KSNV	09/23/12	09/23/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$250.00	2	0.00	NM	1	\$250.00
CHRIS MATTHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S		1			\$250.00		0.00				
E 46	KSNV	09/23/12	09/23/12	NFL Pre-Game / FNA NFL Pre-Game	CM	1p-530pm	-----S	:30	2	\$900.00	3	0.00	NM	1	\$900.00
FOOTBALL NIGHT IN AMER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S		2			\$900.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		NFL Pre-Game / FNA		1p-530pm	-----Su	:30		(\$900.00)		0.00	NM		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
E 47	KSNV	09/23/12	09/23/12	NFL Football NFL Football	CM	1P-9PM	-----S	:30	2	\$4,000.00	3	0.00	NM	2	\$20,000.00
NFL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S		2			\$4,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		NFL Football		1P-9PM	-----Su	:30		(\$4,000.00)		0.00	NM		
See MG 47.3,47.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		NFL Football		1P-9PM	-----Su	:30		(\$4,000.00)		0.00	NM		
See MG 47.3,47.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/23/12-09/23/12		NFL Football		1P-9PM	-----Su	:30		\$10,000.00		0.00	NM		
(M) MG for 47.1,47.2 [Revised Rate to Reinstate]															
4	KSNV	09/23/12-09/23/12		NFL Football		1P-9PM	-----Su	:30		\$10,000.00		0.00	NM		
(M) MG for 47.1,47.2 [Revised Rate to Reinstate]															

Order / Rev: 106740
 Alt Order #: 06853435
 Flight Dates: 09/19/12 - 09/25/12

Advertiser: Romney for President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 380
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 48	KSNV	09/23/12	09/23/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	-----S	:30	1	\$500.00	3	0.00	NM	1	\$500.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/23/12	-----S	1		\$500.00		0.00							
E 49	KSNV	09/23/12	09/23/12	LAW & ORDER (synd) R Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$500.00	3	0.00	NM	1	\$500.00
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/23/12	-----S	1		\$500.00		0.00							
E 50	KSNV	09/23/12	09/23/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	2	\$750.00	2	0.00	NM	2	\$1,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/23/12	-----S	2		\$750.00		0.00							
N 55	KSNV	09/22/12	09/22/12	Sat PR 10-11p Saturday Prime 10-11pm	CM	10-11pm	-----S-	:30	1	\$1,300.00	2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/23/12	-----S-	1		\$1,300.00		0.00							
N 56	KSNV	09/22/12	09/22/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S-	:30	1	\$350.00	2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/23/12	-----S-	1		\$350.00		0.00							
N 57	KSNV	09/24/12	09/25/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	MT-----	:30	1	\$100.00	2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/30/12	MT-----	1		\$100.00		0.00							
N 58	KSNV	09/24/12	09/25/12	Dr. Phil Dr Phil	CM	3-4p	MT-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/30/12	MT-----	1		\$450.00		0.00							
N 59	KSNV	09/24/12	09/25/12	Days of our Lives Days of our Lives	CM	1258p-2pm	MT-----	:30	1	\$275.00	2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/30/12	MT-----	1		\$275.00		0.00							
N 60	KSNV	09/25/12	09/25/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	-T-----	:30	1	\$50.00	3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/30/12	-T-----	1		\$50.00		0.00							
													Totals	127	\$85,885.00